

# SIMON TAMAYO

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## SUMMARY

Emmy award-winning Motion Designer with 4+ years of experience producing broadcast graphics and 3D animation for top sports networks and brands. Blends Cinema 4D, Redshift, and After Effects into unified 2D/3D design systems built on strong composition and timing.

## EXPERIENCE

<b>The YES Network</b> Motion Designer	July 2021 – Present Stamford, CT
<ul style="list-style-type: none"><li>• Designs and directs visual identities for YES Network programming. Deliverables include logos, show opens, transitions, end caps, lower thirds, and full-screen graphics.</li><li>• Collaborates with a team of four to support the network's visual design needs. Designs social media graphics, integrates sponsor branding into New York Yankees and Brooklyn Nets broadcasts, contributes to season launch campaigns and handles day-to-day design tasks.</li><li>• Creates on-air graphics for the New York Yankees, Brooklyn Nets, New York City FC, and New York Liberty. Projects include specialty animations, sponsored segment animations and insert elements used through live broadcasts.</li><li>• Played a key role in the network's first insert and tape package rebrand in six years. Oversaw technical implementation in Viz Artist and contributed to overall creative direction.</li><li>• Promoted from Jr. to Motion Designer in July 2023, earning greater creative freedom and ownership of high-impact projects.</li></ul>	
<b>Freelance</b> Motion & Graphic Designer	April 2021 – Present New Haven, CT
<ul style="list-style-type: none"><li>• Designs motion graphics (2D and 3D), logos and social media content for brands and artists.</li><li>• Creates animated visuals for musicians, featured on Spotify and across promotional assets.</li></ul>	
<b>Southern Connecticut University Residence Life</b> Graphic Designer	Sept. 2019 – Feb. 2021 New Haven, CT
<ul style="list-style-type: none"><li>• Led a team of three to enhance the University's residence life promotional and marketing presence both on campus and online.</li><li>• Designed logos, posters, flyers, brochures, signage and social media content.</li></ul>	

## EDUCATION

<b>Southern Connecticut State University</b> BS Graphic Design	Sept. 2019 – March 2021 New Haven, CT
<b>Suffolk University</b> Graphic Design coursework	Sept. 2016 – Feb. 2018 Boston, MA

## SKILLS

**Software:** Cinema 4D, Adobe Creative Suite, Unreal Engine, VizRT  
**Languages:** Fluent in Spanish

## AWARDS

2025 New York Sports Emmy - Winner (Graphic Arts)  
2024 New York Sports Emmy - Nominee (Graphic Arts)  
2022 New York Graphics Arts Emmy - Nominee (Graphic Arts)